

Press Release
For Immediate Release
February 15, 2010

“iCRco Introduces iClarity, Advanced Medical Image Viewing App for the iPhone”

iCRco introduces iClarity; advanced medical image viewing app for the iPhone. iCRco is leading the way again in introducing innovative medical imaging technologies to the digital imaging community.

Since the introduction of the popular iPhone in 2007 by Apple, numerous medical apps were introduced, however only a couple of them are intended for Radiology. iClarity is the newest product offered by iCRco which will dramatically improve Physician and Radiologist’s productivity. With this app the Radiologist can remotely access the archive and provide instant support and collaboration with the referring physicians. iClarity allows medical professionals to instantly view the studies waiting to be read, in progress or completed and plan his or her day accordingly.

iClarity can be configured to connect to multiple archives, and multiple locations. It is designed to work with Clarity PACS or as a standalone product to work with any other PACS.

Some of the features offered by iClarity are, smart search and sort options, viewing the complete patient list, zoom, pan and window level, toggling between series, measurement tool and e-mailing options. Also the ability to display reports that are attached to the study and capability to provide instant feedback makes this app a powerful communication tool.

“iClarity product took serious development time and effort. For us the important factors when developing this product were, the performance had to be optimal, the viewer had to be user friendly and the tool had to be a true productivity tool for the Doctor, rather than some average app for marketing value. I think we achieved that” stated Stephen Neushul, CEO of iCRco.

iClarity LITE is currently available for free on the iTunes store to view the functionalities and downloading demo images. The full version of the app is also on the iTunes store and available for sale to Clarity PACS customers and to anyone with a third party PACS. Below is the link where you can download the app and take it for a test drive.

<http://itunes.apple.com/app/iclarity-lite-advanced-medical/id354097206?mt=8#>

For sales inquiries please contact info@icrcompany.com or call us

iCRco has recently been named the only CR manufacturer to be rated “A” by KLAS in sales, service and technology fields and scored 100% for customer satisfaction in software functionality.

About iCRco:

iCRco, Inc., based in Torrance, CA, is an established, privately-held, global leader in providing innovative digital x-ray imaging solutions, including a complete suite of x-ray imaging hardware, PACS, imaging software and integrated solutions for the medical, chiropractic, dental, veterinary and non-destructive testing markets. Founded in 1990 by Stephen Neushul, iCRco has introduced several innovative technologies with their direct digital radiography, computed radiography, film digitizer and PACS product lines. In 2002 iCRco introduced the first computed radiography machine to have True Flat Scan Path™ technology. This technology ensures phosphor plates never leaves the cassette and produces life time artifact free digital x-ray images. These revolutionary products enable iCRco customers to experience the true low cost of ownership of digital x-ray imaging.

iCRco Military Division is a separate facility with the purpose of supplying and servicing military and governmental business. iCRco was awarded the US Military contract for portable CR systems in 2008 and has been fulfilling VertX orders monthly.

Learn more about iCRco: www.icrcompany.com

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